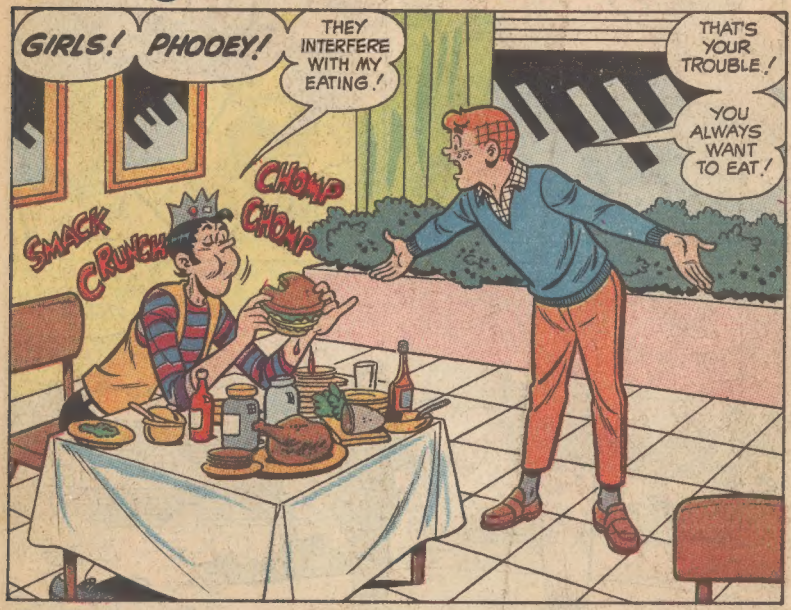
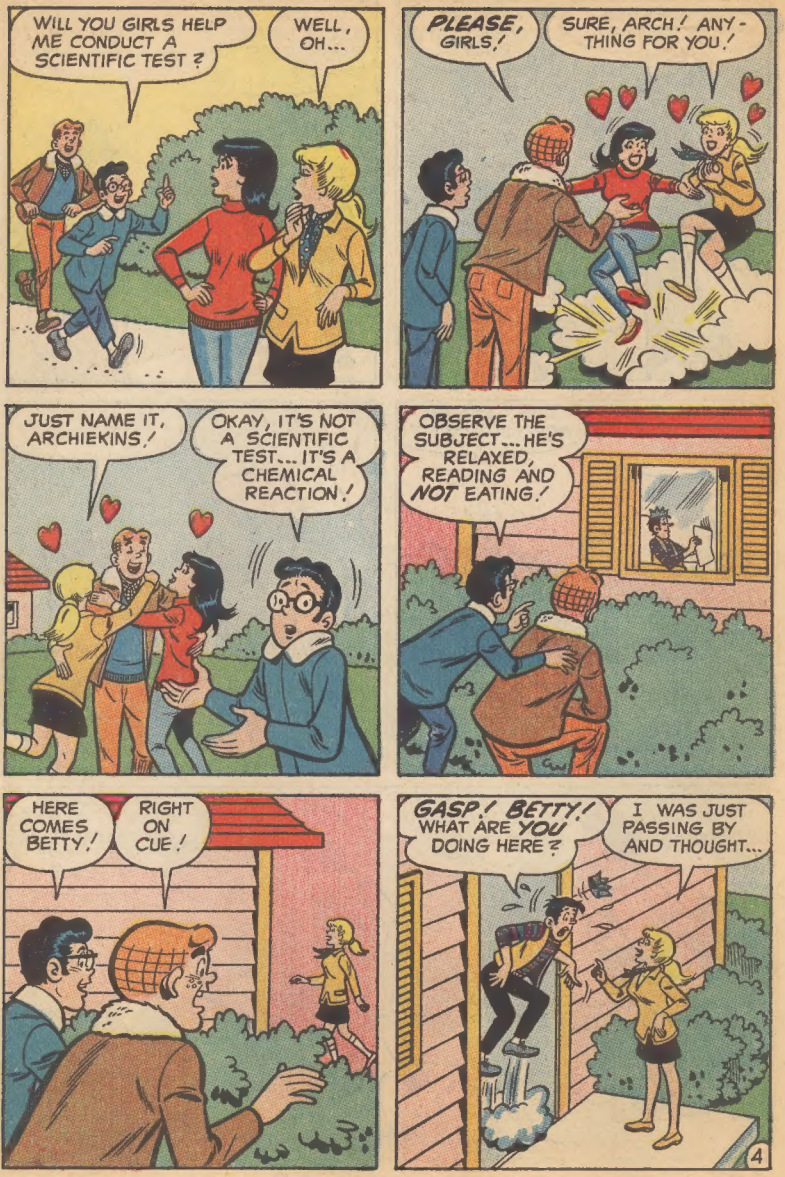
Jughead IN "PHOOD PHOBIA"



JUGHEAD, No. 165, February, 1969. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Illinois 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 35 E. Wacker Drive, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of Mar. 3, 1879. Title registered U.S. Patent Office. Yearly subscription $1.50 in U.S.A.; single copies 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1968 by Archie Comic Publications, Inc. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

JUG, YOU'RE IMPOSSIBLE!
PASS THE PEANUT BUTTER, ARCH!
WHAT AM I GOING TO DO WITH YOU?
JUST LET ME FINISH THIS LITTLE SNACK AND I'LL GO HOME FOR DINNER!
GLUP!
DILTON, IT'S NOT NATURAL TO BE LIKE JUG!
HE ABHORS GIRLS AND CRAVES FOOD, HMMM...
OBVIOUSLY A PSYCHOLOGICAL PROBLEM!
EATING IS OFTEN AN ESCAPE! A WAY OF WORKING OFF ANXIETIES!
YOU MEAN ?
YES, GIRLS FRIGHTEN JUG AND IN HIS FEAR HE REACHES OUT FOR THE SATISFACTION OF FOOD!
2

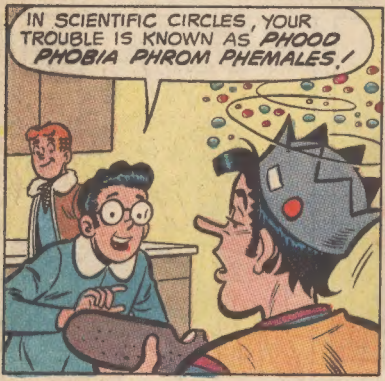
AN INTERESTING THEORY, DILTON!
HERE HE COMES! LET'S TEST IT!
HI, JUG! HOW ABOUT HAVING A HAMBURGER WITH US?
NO, THANKS! I'M NOT HUNGRY RIGHT NOW!
LOOK, JUG... HERE COMES BIG ETHEL!
JUG! WHERE ARE YOU GOING?
ZIPP
HOME TO EAT! I'M STARVED!
YOU'RE RIGHT, DILTON! GIRLS DRIVE JUG TO EAT!
WAIT, ARCH! WE CAN'T JUMP TO CONCLUSIONS! WE NEED MORE EVIDENCE!
3


WILL YOU GIRLS HELP ME CONDUCT A SCIENTIFIC TEST?
WELL, OH...
PLEASE, GIRLS!
SURE, ARCH! ANYTHING FOR YOU!
JUST NAME IT, ARCHIEKINS!
OKAY, IT'S NOT A SCIENTIFIC TEST... IT'S A CHEMICAL REACTION!
OBSERVE THE SUBJECT... HE'S RELAXED, READING AND NOT EATING!
HERE COMES BETTY!
RIGHT ON CUE!
GASP! BETTY! WHAT ARE YOU DOING HERE?
I WAS JUST PASSING BY AND THOUGHT...
4

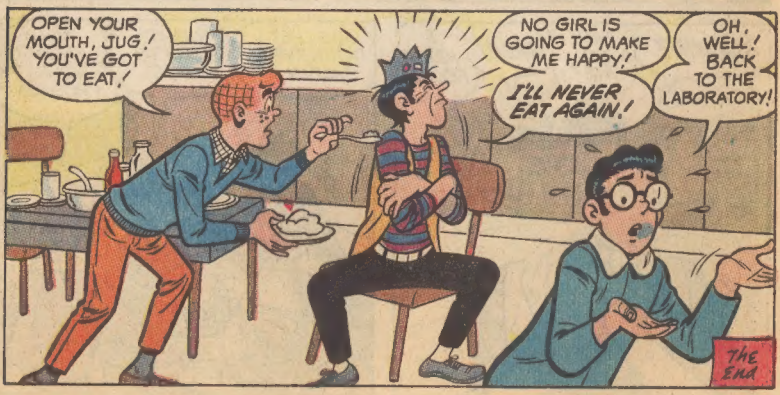
SORRY, BETTY! IT'S MY SNACK TIME! I HAVE TO EAT!
SLAM
COME ON, ARCH! THIS FINAL EXPERIMENT SHOULD PROVE MY THEORY!
DON'T LET US INTERRUPT YOUR SNACK, JUG!
THAT'S OKAY! I'M FINISHED!
SMACK
RING
IT'S RONNIE, JUG! SHE WANTS TO TALK TO YOU!!!
RONNIE?
TALK TO ME?
GASP!
I NEED FOOD!
JUG, PUT DOWN THAT SALAMI!
WE'RE HERE TO HELP YOU!
WE KNOW YOUR PROBLEM!
5

YOU SEE ... THE REASON YOU EAT SO MUCH IS BECAUSE YOU HATE GIRLS!

BUT I ENJOY EATING!
NO, JUG! YOU JUST THINK YOU DO!!!


IN SCIENTIFIC CIRCLES, YOUR TROUBLE IS KNOWN AS PHOOD PHOBIA PHROM PHEMALES!

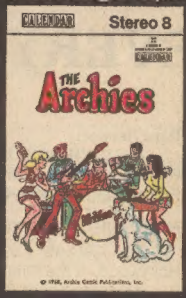
YOU MEAN I'VE HAD ALL THIS FUN EATING - GASP - BECAUSE OF GIRLS???


OPEN YOUR MOUTH, JUG! YOU'VE GOT TO EAT!
NO GIRL IS GOING TO MAKE ME HAPPY!
I'LL NEVER EAT AGAIN!
OH, WELL! BACK TO THE LABORATORY!
THE END

Everything's Archie!

Especially their first big album...

and Stereo 8 Cartridge Tape.



"The Archies" are the action and the action's right here with twelve of the great tunes you'll be hearing them do on their new hit TV show. This Calendar Records album features both songs on their hit single "Bang-Shang-A-Lang" and "Truck Driver," as well as "Boys and Girls," "Catchin' Up on Fun," "Ride, Ride, Ride," "Archie's Theme (Everything's Archie)," "I'm in Love," "Seventeen Ain't Young," "You Make Me Wanna Dance," "La Dee Doo Down Down," "Time for Love" and "Hide and Seek."

A DIVISION OF
KIRSHNER ENTERTAINMENT CORP
CALENDAR

Manufactured and Distributed by RCA

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

MEMBERSHIP — TWENTY-FIVE CENTS

EVERYTHING'S Archie

Dear Reader:

EVERYTHING'S ARCHIE!.....This is the theme song of the ARCHIE T.V. SHOW which I am sure you enjoy watching every Saturday morning over the C.B.S. T.V. Network. Remember to check your newspaper for time and T.V. channel in your area.

NOW HERE'S BIG NEWS!!!

The ARCHIE T.V. SHOW is produced in Reseda, California, which is adjacent to Hollywood, at the Filmation Studios.

As a Member of The Archie Club you will be happy to read a letter which was received from Filmation, this morning.

"Dear Archie:

We just got this HOT NEWS on the telephone and I wanted to flash it to you! The ARCHIE Television Show is the highest-rated Saturday morning show of all shows, old and new, all networks—not only this Season but, to the best of our knowledge, in the history of Saturday morning television."

I am sure all of you Pals 'n' Gals will be happy to know that you are participating and are part of THE ARCHIE T.V. SHOW, which is breaking all records for Saturday morning audiences.

Not only is everyone connected with the T.V. Show flipping over its tremendous success but you Club Members have been telling us how much you love and enjoy the music.

Here are some quotes:

Penny Bennett, of Burns, Oregon writes:—"The Archie Television show is the greatest. I will buy the Archie album and all Archie's records, because it will give me a chance to hear the talents of Archie & His Friends."

Dale Dawson, Universal City, Texas:—"The Archie T.V. Show is the best show I have ever heard. The Archies and their music are just great."

Denise Lingerfelt, Charleston Heights, S.C.:—"I enjoyed your show so much and I am sure everyone else did. We wish it would last one hour, or longer. I can't wait until next week to learn a new Archie dance and hear the new song. I've got your album—it really swings!"

I am sure you would like to know that the Archie album and the Archie single 45-rpm, which features Bang Shang A Lang, and has Truck Driver on the flip side, is in music stores and record shops all over the country.

I would urge you to go to the store near you, ask for the record or the album and you can then have a permanent addition to your record collection. I am sure you, your friends and your family will love to hear the music over and over again.

If your music store or record shop is out of stock on the single, or the album, request the store owner to order the records and albums from his distributor.

The record and album is under the Calendar label and was produced and distributed by RCA.

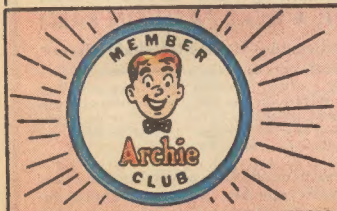
Jughead, Betty, Veronica, Reggie and I are really thrilled that the T.V. Show and the music are such big hits and they would like to have you write to anyone of us that you choose and tell just how you feel about the T.V. Show and the music.

Keep those cards and letters coming and in future issues, we will pick out the best letters and print them.

Your friend,

Archie Andrews

Archie Andrews



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
PRESS
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25c in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25c in coin to cover the cost of mailing and handling. Send to:

NAME.....**AGE**.....
(PLEASE PRINT PLAINLY)

ADDRESS.....

CITY.....**STATE**.....**ZIP CODE**.....

"HI! I'M JERI LAWRENCE— JERI OF HOLLYWOOD!"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND

DIRECT FROM HOLLYWOOD TO YOU! -

FREE STAR PHOTOS!

Not just one, but TWO DIFFERENT PHOTOS of each star you select!

NO LIMIT!

Pick as many stars as you like!

Enjoy this thrilling new hobby: start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun: pick your favorite stars in this list!

Choose from these TOP STARS, or any others! See instructions below.

Julie Andrews
Ann-Margret
Lucille Ball
Richard Basehart
Batman (Adam West)
Beatles (together)
George (alone)
John (alone)
Paul (alone)
Ringo (alone)
Brandon Boone
Angela Cartwright
Chris Cary
Larry Casey
Sean Connery
Robert Conrad
Bill Cosby
Robert Culp
Cesare Danova
James Darren
Henry Darrow
Phyllis Diller
Dino, Desi & Billy
James Doohan
James Drury
Patty Duke
Barbara Eden
Ron Ely
Linda Evans
Sally Field
Annette Funicello
Chris George
Lorne Greene
Luke Halpin
Ron Harper
Jonathan Harris
Noel Harrison
David Hedison
Herman's Hermits
David Janssen
Chris Jones
Sajid Khan
De Forest Kelly
Walter Koenig
Marta Kristen
Martin Landau
Michael Landon
Jeri Lawrence
Jerry Lewis
John Leyton
June Lockhart
Richard Long
Lee Majors
Cheryl Miller
Hayley Mills
Cameron Mitchell
Monkees (together)
David (alone)
Micky (alone)
Mike (alone)
Peter (alone)
Liz Montgomery
Billy Mumy
David McCallum
Doug McClure
Peter McEnery
Tom Nardini
Paul Newman
Nichelle Nichols
Leonard Nimoy
Jay North
Ryan O'Neal
Stefanie Powers
Elvis Presley
Bob Random
Gary Raymond
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Mark Slade
Rudi Solari
Elke Sommer
Barbara Stanwyck
Yale Summers
Justin Tarr
Roy Thinnes
Robert Vaughn
Robert Wagner
John Wayne
Guy Williams
Van Williams
Robert Wolders
Efrem Zimbalist

POSTERS 22" x 34"

Now ready for immediate delivery of the following STARS only...

1. The Monkees
2. David Jones
3. Mickey Dolenz
4. Stefanie Powers
5. James Darren
6. Marlo Thomas
7. David McCallum
8. William Shatner
9. Leonard Nimoy
10. Billy Mumy
11. Julie Andrews
12. Dino, Desi & Billy
13. Sally Field
14. Elvis Presley

PRICE - $1 each plus 25c for postage and handling.

FAN CLUB MEMBERSHIPS FOR ANY OF THE STARS LISTED Join Now, and receive lots and lots of photos (candid and posed) plus a beautifully printed membership card. Lifetime membership fee only $1. Add 25c for postage and handling.

INSTRUCTIONS: 1. Print the names of your favorite stars (even if not listed above) on a sheet of paper. 2. For each name you select, enclose 25c to cover mailing and handling cost of both photos. (For extra-quick special service, enclose 25c extra.) 3. Print your own name and address clearly.

Mail to me at this address:

JERI OF HOLLYWOOD
DEPT. E-97
7551 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046

Romantic-Exciting Fall!

EXCITING COLORS, SO REAL YOU WILL THINK IT'S YOUR VERY OWN! A REAL FASHION FALL!

With Beautiful, Glamorous French Velvet, Stretchable Band!

COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our expert!

Special low introductory Price $5.95 (for a limited time only). Here at last the romantic, exciting, glamorous Thick Exuberantly Plush Dynel Fall, it looks and feels like Your Own Hair—it invites caressing. Can be curled, washed, shampooed, styled, cut and set like natural hair. You will wear it in glamorous styles. It Goes On When You Go Out! For Casual Or Formal Wear! 100% Glamorous Dynel.

IMPORTED ONLY **$5.95**

FREE Instructions on "Care of your hair and how to wear your hair to best advantage for your type face problem" included with your order.

Be More Glamorous!

Have fun — play dress up! It's fun when you play it with a BEAUTY AID FALL! Hair is short and you want to look pretty? Competition tough? Add a BEAUTY AID FALL. Let it hang straight, curl it or braid it! you'll come out looking tops! Dynel modacrylic is easy to care for — wash it with just soap and water. Only $5.95. Send for it now!

Select your color! Mail Coupon! Your money refunded in full if you are not 100% satisfied. Send $5.95 and hair sample! And leave the match to us! Beauty Aids Co., Fall Dept. 17 160 Amherst St., East Orange, N. J. 07018.

MAIL COUPON NOW

BEAUTY AIDS CO., FALL DEPT. 17
160 Amherst St., East Orange, N. J. 07018

Send me the MOD-VOGUE Fall. I enclose $5.95 (plus 50c postage and handling) and hair sample! MONEY WILL BE REFUNDED IN FULL IF I AM NOT 100% SATISFIED.

☐ I enclose $7.95. Send the CONVERTIBLE DYNEL FALL (not illustrated) DeLuxe - Luxurious - Extra Thick, with detachable velvet band!

Name _____

Address _____

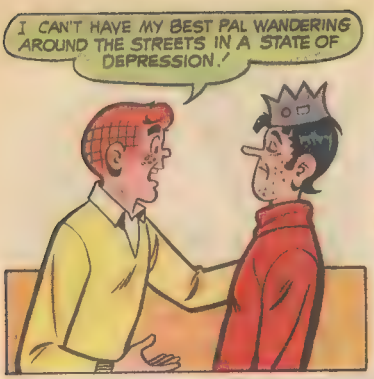
City _____ State _____ Zip _____

(SOLD ON MONEY BACK GUARANTEE)

Jughead in "UN-RASH-UNAL"
JUGHEAD! LOOK OUT!
WHY DON'T YOU KIDS LOOK WHERE YOU ARE GOING?
SCREECH!

YOU SHOULD BE MORE CAREFUL, JUG, YOU WALKED RIGHT OUT INTO THE STREET WITHOUT LOOKING!
...YOU COULD GET HURT THAT WAY!
WHAT DOES IT MATTER?
HOW CAN ONE SURVIVE WITHOUT THE DELICACIES OF LIFE?
WHAT ARE YOU TALKING ABOUT, JUG?
TAKE A LOOK AT ME ARCHIE!... TAKE A GOOD LOOK!
HEY YOU HAVE A RASH ALL OVER YOUR FACE!
WHAT IS IT?
IT'S AN ALLERGY!
SO, LOTS OF PEOPLE HAVE ALLERGIES, THAT DOESN'T MAKE IT THE END OF THE WORLD!
2

OTHER PEOPLE ARE NOT ALLERGIC TO HAMBURGERS.!
HAMBURGERS?
FOR YOU THIS IS SERIOUS.! ... ARE YOU SURE, JUGHEAD?
I'M POSITIVE, THERE WERE NO GIRLS AROUND WHEN I BROKE OUT, SO IT CAN'T BE THEM.!
OH, FATE CAN BE SO CRUEL.! ...JUST LEAVE ME BE OL' BUDDY, DON'T LET ME BURDEN YOU WITH MY PROBLEMS.!
WAIT A SECOND, JUG.! WHAT ARE BUDDIES FOR IF THEY CAN'T LISTEN TO YOUR PROBLEMS?
3


I CAN'T HAVE MY BEST PAL WANDERING AROUND THE STREETS IN A STATE OF DEPRESSION!

NOW TELL ME EVERYTHING YOU DID THIS MORNING UNTIL THE TIME YOU BROKE OUT IN THIS RASH!

WELL LET'S SEE,...I FINISHED MY FIRST BREAKFAST OF BACON, SAUSAGE, EGGS AND POTATOES...

AND I WAS ABOUT TO START ON MY SECOND HELPING WHEN MY MOTHER CHASED ME OUT OF THE HOUSE...

IF YOU SIT IN THE KITCHEN ALL DAY, HOW AM I EVER GOING TO GET IT CLEANED!

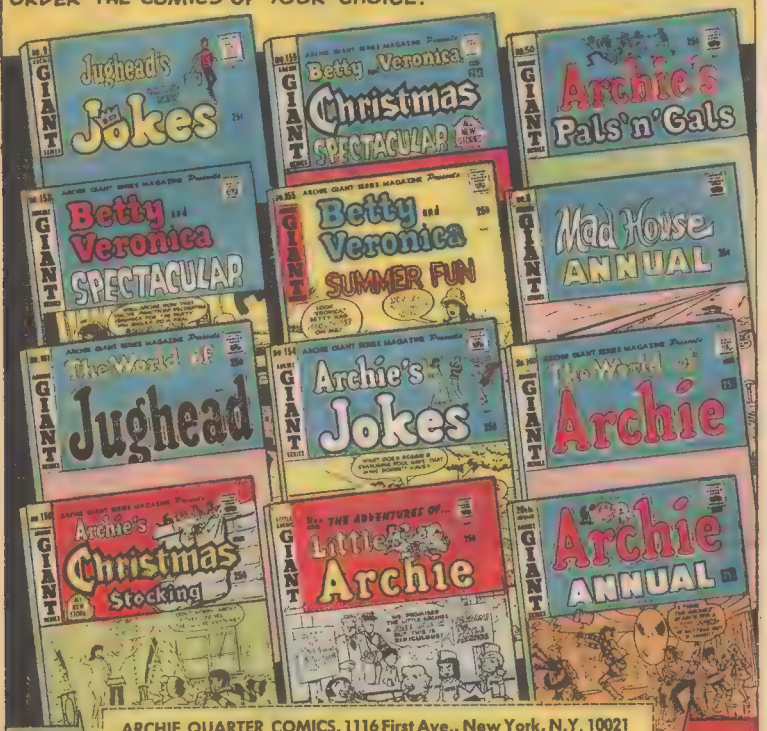
STILL FEELING UNSATISFIED I WENT TO POP TATE'S AND DEVOURED TEN HAMBURGERS AND THAT'S WHEN IT HAPPENED!...
WHAT HAVE YOU GOT ALL OVER YOUR FACE ?
?
4

I LOOKED UP IN THE MIRROR AND SAW THIS UGLY RASH!
OH, NO!...IT CAN'T BE!
IN SHEER PANIC I RAN OUT OF THE STORE---
?
NO! NO! NO!
THE REALIZATION OF NEVER HAVING ANOTHER HAMBURGER WAS TOO MUCH FOR MY STOMACH TO TAKE---
SOB!
SOB!
BUMP
BUMP!
I WAS WANDERING AROUND HALF DAZED UNTIL YOU RAN INTO ME!
I SEE!
COME ON, JUG OL' PAL, I'LL TAKE YOU HOME!... MAYBE IF YOU TAKE A NAP YOU MAY FEEL BETTER!
I DOUBT IT!
...WITH MY LUCK I'LL PROBABLY DREAM OF HAMBURGERS!
5

AND THAT'S THE WHOLE STORY MRS. JONES, MAYBE IF YOU CALL IN A SPECIALIST, THEY MAY HAVE A CURE FOR IT.!
?
DON'T BE SILLY BOYS.!...IT'S THIS SWEATER ETHEL BOUGHT YOU.!
SWEATER?
LOOK.!...IT'S MADE OUT OF WOOL.! ...HE'S BEEN ALLERGIC TO WOOL EVER SINCE HE WAS A BABY.!
MOTHER I LOVE YOU.!... EVEN THOUGH YOU ARE A GIRL.!
I'M GOING TO BUY A DOZEN HAMBURGERS TO CELEBRATE MY RECOVERY.!
MY SON THE NUT.!
THE END

GET IN THE GROOVE FOR A GIANT FUN-IN!

ORDER ANY OF THESE OUT-OF-SIGHT *ARCHIE GIANT QUARTER COMICS, NOW!* FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!



ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL #20
- ☐ ARCHIE'S PALS 'N' GALS #50
- ☐ LITTLE ARCHIE #51
- ☐ THE WORLD OF JUGHEAD #161
- ☐ ARCHIE'S CHRISTMAS STOCKING #158
- ☐ JUGHEAD'S JOKES #9
- ☐ ARCHIE'S MADHOUSE ANNUAL #6
- ☐ BETTY AND VERONICA SPECTACULAR #153
- ☐ BETTY AND VERONICA SUMMER FUN #155
- ☐ THE WORLD OF ARCHIE #160
- ☐ ARCHIE'S JOKES #154
- ☐ BETTY AND VERONICA CHRISTMAS SPECTACULAR #159

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____

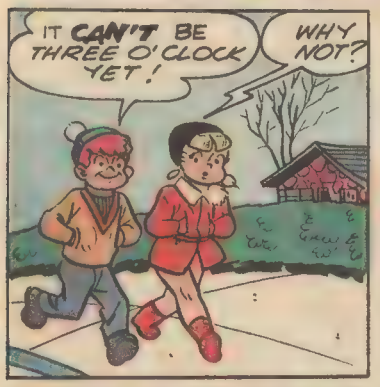
DEPT. 8C

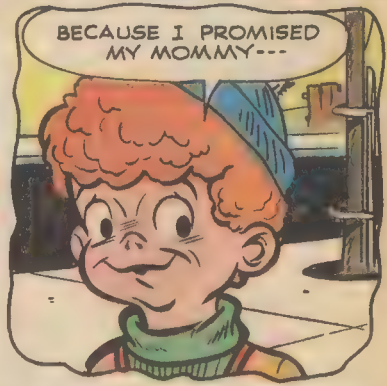
ORDER NOW!

CUT OUT AND MAIL TODAY

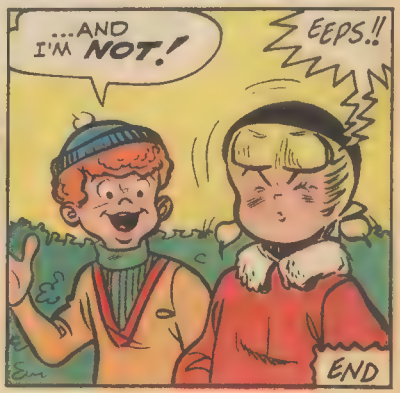
Jo Jo
"The CORRECT TIME"

I WONDER WHAT TIME IT IS ??


IT CAN'T BE THREE O' CLOCK YET!
WHY NOT?


BECAUSE I PROMISED MY MOMMY---

I'D BE HOME AT THREE---

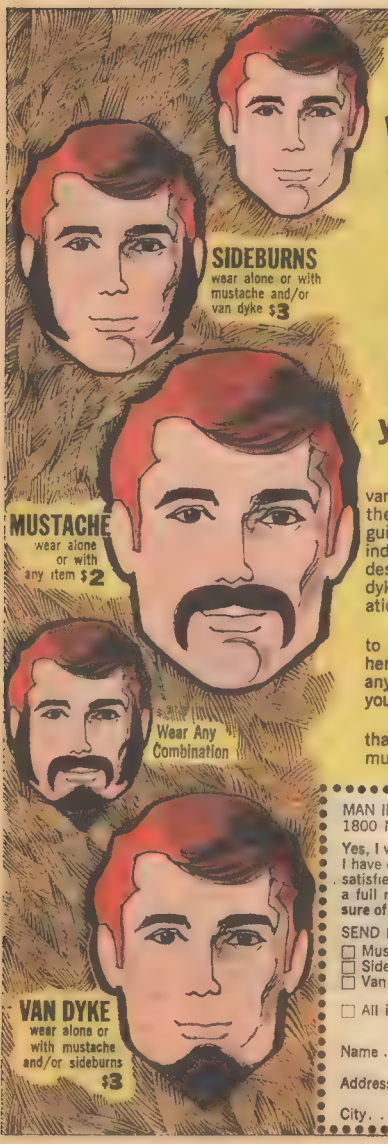

...AND I'M NOT!
EEPS!!
END

Jughead
IN
"The BIG SALE"
NOVELTIES
GAMES
I JUST WANT A PACK OF GUM, MR. STARK!
KODAK
TOYS
PINS
HANDCUFFS
JUG! BE CAREFUL! DON'T FOOL AROUND WITH THOSE TOY HANDCUFFS! YOU'RE LIABLE TO GET TRAPPED!
eductions
WHAT DO YOU TAKE ME FOR? SOME DUMB KID?
BALLS
ELRY
1

JUST DON'T FOOL AROUND!
OKAY! OKAY! STOP NAGGING!
FILM
COLOR
KODAK
NOVELTIES
GUM - CANDY
TOYS - GAM
I'LL STOP AS SOON AS I DO ONE THING!
WHAT'S THAT?
CUFFS
GET THESE COCKAMAMIE HANDCUFFS OFF ME!
HOW DO THEY WORK, MR. STARK?
I JUST SELL THEM! I DON'T WORK THEM!
(SIGH) TURN LEVER 'C' CLOCKWISE 'TILL IT PASSES MARK 'L' THEN TWIST RIGHT CUFF A HALF TURN...
EGAD!
2

HEY! THEY'RE OFF! WE DID IT! WE DID IT!
CLICK!
KAMER
THAT'S GREAT! YOU GUYS ARE PRETTY GOOD!
NOW SEE WHAT YOU CAN DO WITH THIS!
MY FOOT SLIPPED INTO IT WHEN I FELL BACK!
OKAY! HANG ON TIGHT! COUNT TO THREE, MR. STARK!
ONE--TWO---
3

THREE!
DOLLS
CRASH!
OOH! MY BACK!
TOYS
(GROAN) MY MERCHANDISE!
BETTY DOLLS
BUT, WE GOT YOUR PAIL BACK!
WHEN YOU TWO GET FINISHED CHATTING... HOW ABOUT GIVING ME A HAND?
OH, NO!
JUGHEAD JET
MODEL PLANE
SCR
CONTINUED
4


SIDEBURNS
wear alone or with mustache and/or van dyke $3
MUSTACHE
wear alone or with any item $2
Wear Any Combination
VAN DYKE
wear alone or with mustache and/or sideburns $3

THE LOOK YOU WANT- WHEN YOU WANT IT!

You will be Amazed at the Exciting Change in your Personal Appearance!

The Natural Look of these sideburns, mustache, van dyke and/or beard actually allows you to select the way you want to look, Older, Younger, Distinguished, Cool, Suave — you name it! Wear each one independently or combine them for the effect you desire — sideburns and beard, sideburns alone, van dyke alone, van dyke and mustache. The combinations are limitless!

All items are made of simulated natural hair to exacting professional standards. Firmly self-adhering. Can be worn with self confidence anywhere, anytime. They are so life-like you will have to remind yourself that they can be removed.

FREE with each order, a complete guide that tells how to naturally wear your sideburns, mustache and van dyke.

MAN INTERNATIONAL Dept. E-87
1800 No. Highland Avenue, Hollywood, California 90028

Yes, I want to choose my own appearance. Rush me the items I have checked below. I understand that I must be completely satisfied or I may return the merchandise within 10 days for a full refund. Check items and color shade you want. If not sure of your hairshade, enclose hair sample with order.

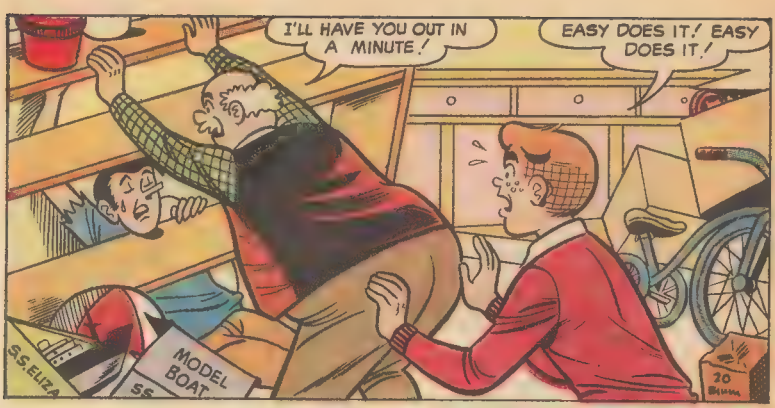
SEND ME THESE ITEMS:
- ☐ Mustache $2
- ☐ Sideburns $3
- ☐ Van Dyke $3
- ☐ All items $5 (Save $3.00)

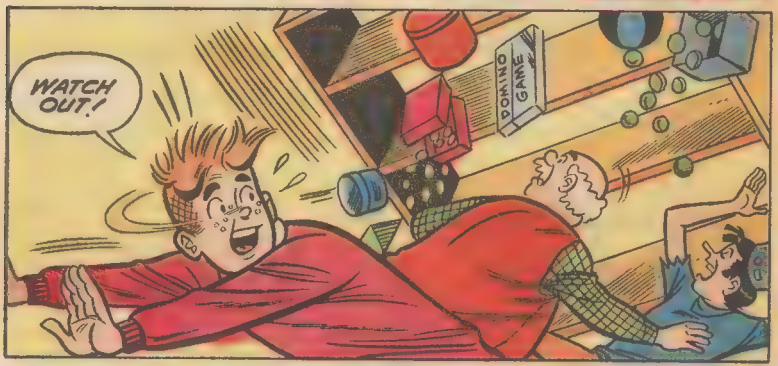
MAKE ITEMS THIS COLOR:
- ☐ Light Brown
- ☐ Medium Brown
- ☐ Dark Brown
- ☐ Black
- ☐ Auburn (Red)
- ☐ Blonde
- ☐ Silver (Grey)

Name . . . . . .

Address . . . . . .

City . . . . . State & Zip . . . . . .


I'LL HAVE YOU OUT IN A MINUTE!
EASY DOES IT! EASY DOES IT!
SS ELIZA
MODEL BOAT
SS
20


WATCH OUT!
DOMINO GAME

CRASH!
5

ARCH! LET ME HAVE THAT GUM, WILL YOU?
ER- HERE, JUG!
HERE'S YOUR GUM, MR. STARK! YOU'VE JUST LOST A COUPLE OF CUSTOMERS!
SLAM!
THERE ARE OTHER STORES IN TOWN, YOU KNOW!
NO REASON WHY WE HAVE TO RISK OUR LIVES IN THIS DANGEROUS PLACE!
IT'S NOT THAT I LIKE TO BE MEAN! BUT, IF A MAN CAN'T RUN A SAFE STORE...HE SHOULDN'T BE IN BUSINESS!
SOB!
NOVELTIES
TOYS
P. STARK PROP.
FOR SALE
THE END
6

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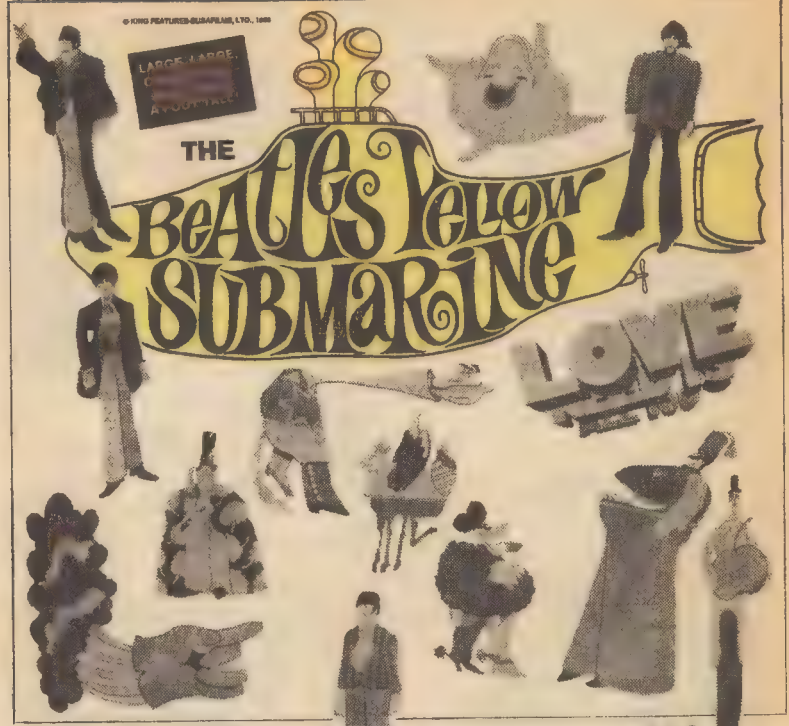

FANTASTIC! 20 pop-out art decorations for $1.00

They're wild, weird, wonderful —but nice. The Yellow Submarine itself; John, Paul, George and Ringo in their new gear; Sergeant Pepper's Lonely Hearts Club Band; the Blue Meanie; the Apple Bonker; the Boob; the Snapping Turtle Turk . . . and more, more, more, as featured in the smash hit movie. Twenty amazing, amusing decorations, printed on durable art board in dazzling full color. Have a pop-out party. Do your own thing—arrange them on a wall, stand them on a shelf, mount them on books, furniture, luggage, whatever. Make mobiles. Brighten up your home with these super decorations in the mod mode. It's easy, and fun for young and old. And—wow!—the whole bag comes to you for just $1.00. So don't delay, send today and start your fun-cruise with the Beatles on the Yellow Submarine!

ACT NOW! THIS OFFER MAY NOT BE REPEATED THIS SEASON IN THIS PUBLICATION!

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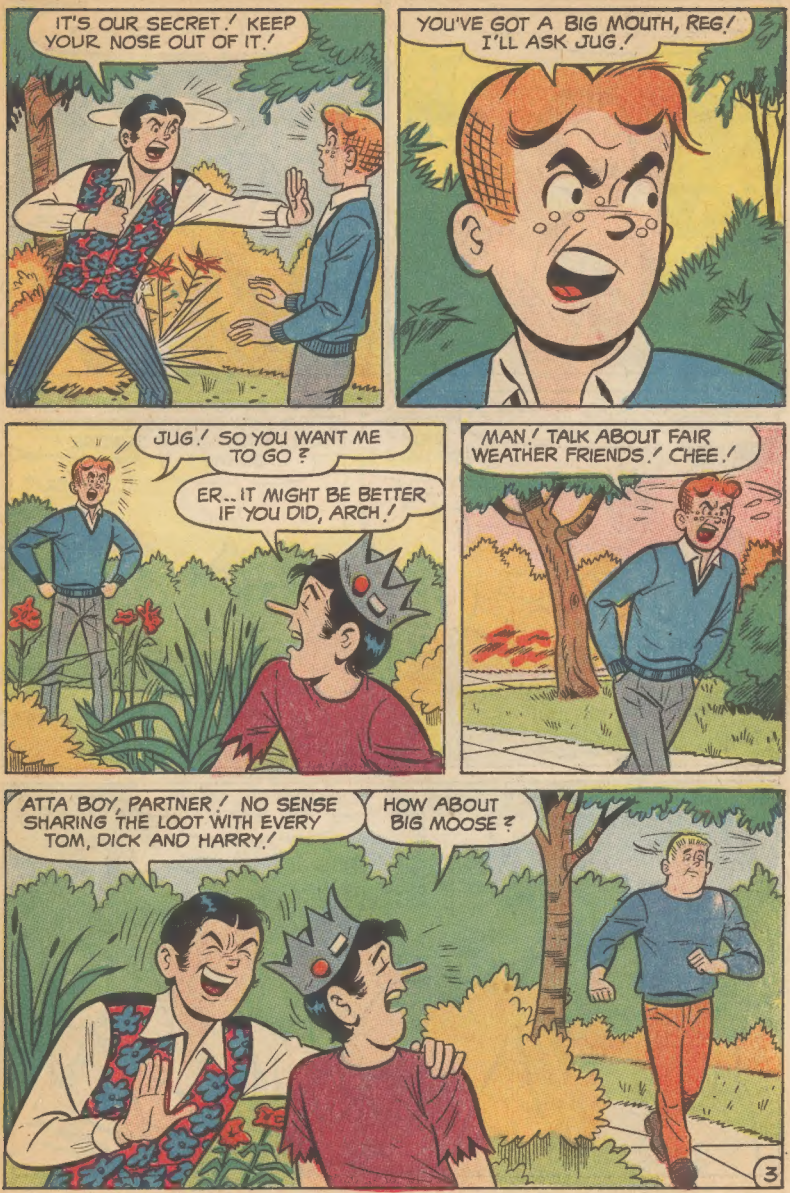
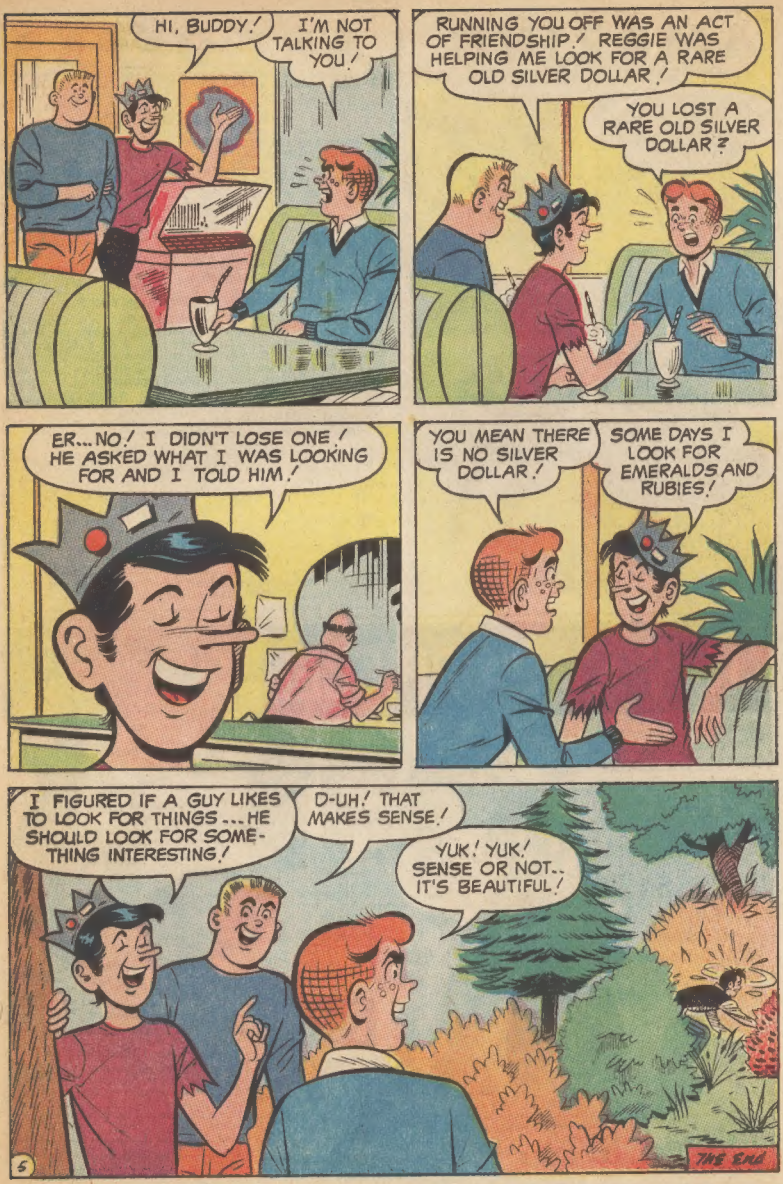
Save still more: Order two sets of POP-OUT ART DECORATIONS for only $2.00. We pay the postage.

Jughead
IN
"The Search"
HEY! NEEDLENOSE! WHAT ARE YOU LOOKING FOR?
GET OFF MY BACK, REGGIE! I'M BUSY!
I'M LOOKING FOR A RARE AND VALUABLE OLD SILVER DOLLAR - IF YOU MUST KNOW!
HOW VALUABLE?
WHAT'S THE DIFFERENCE - AS LONG AS I DON'T HAVE IT!

SUPPOSE I HELP YOU LOOK, PAL?
IF THAT'S YOUR BAG- JUMP IN!
BUT, YOU HAVE TO CUT ME IN FOR HALF THE PROFIT WHEN WE SELL IT!
SELL WHAT?
THE RARE SILVER DOLLAR - YOU BUBBLEHEAD!
OF COURSE! EVEN SHARES!
WHAT ARE YOU GUYS SHARING?
AWK!!
NO! BEAT IT! NONE OF YOUR BUSINESS! NO MORE PARTNERS! GET LOST!
WH...??
2


IT'S OUR SECRET! KEEP YOUR NOSE OUT OF IT!
YOU'VE GOT A BIG MOUTH, REG! I'LL ASK JUG!
JUG! SO YOU WANT ME TO GO?
ER... IT MIGHT BE BETTER IF YOU DID, ARCH!
MAN! TALK ABOUT FAIR WEATHER FRIENDS! CHEE!
ATTA BOY, PARTNER! NO SENSE SHARING THE LOOT WITH EVERY TOM, DICK AND HARRY!
HOW ABOUT BIG MOOSE?
3

YIPE! I CAN'T RUN HIM OFF! HE'LL KILL ME!
YOU'D BETTER LEAVE HIM TO ME! YOU KEEP SEARCHING!
HELLO, MOOSE OL' BUDDY! I'VE BEEN LOOKING FOR YOU!
D-UH! YOU HAVE?
COME ON TO THE CHOKLIT SHOPPE! I WANT TO DISCUSS SOMETHING WITH YOU OVER A SUNDAE! ...ON ME!
ON YOU?
OF COURSE, ON ME OL' BUDDY!


HI, BUDDY!
I'M NOT TALKING TO YOU!
RUNNING YOU OFF WAS AN ACT OF FRIENDSHIP! REGGIE WAS HELPING ME LOOK FOR A RARE OLD SILVER DOLLAR!
YOU LOST A RARE OLD SILVER DOLLAR?
ER...NO! I DIDN'T LOSE ONE! HE ASKED WHAT I WAS LOOKING FOR AND I TOLD HIM!
YOU MEAN THERE IS NO SILVER DOLLAR!
SOME DAYS I LOOK FOR EMERALDS AND RUBIES!
I FIGURED IF A GUY LIKES TO LOOK FOR THINGS ... HE SHOULD LOOK FOR SOMETHING INTERESTING!
D-UH! THAT MAKES SENSE!
YUK! YUK! SENSE OR NOT.. IT'S BEAUTIFUL!
THE END

AMAZING $1 ART OFFER

4 IRRESISTIBLE WIDE-EYED KITTENS IN FULL COLOR FOR YOUR HOME

AMBROSIA

CLEO

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TIGER LILLY

ALL 4 ONLY $1

BEAUTIFUL AND APPEALING ORIGINAL OIL PAINTINGS NOW YOURS AS FULL COLOR LARGE FINE ART PRINTS. Just picture these irresistible kittens in your own home. Everyone who sees these appealing waifs falls in love with their adorable warmth and touching wide eyes. You simply want to take them into your home and into your heart. That's because the artist, Gig, one of America's most perceptive painters of animals, has captured the universal appeal and charm of these intriguing felines. Under his sensitive brush, the wistful quality of kittens and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey all the artist's magical colors and exquisite details. Only when you see them in your home can you fully appreciate their magnificent artistry and exquisite beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 10"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

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20 Bank Street, White Plains, New York 10606

Please send me the four kitten prints for only $1.00 plus 25¢ postage on full money back guarantee if I am not delighted.

Enclosed is $..... (Print Clearly)

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City.....State.....Zip.....

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Street.....

City.....State.....Zip.....